

April Mann & Lisa Garner

Business Partners with Magnified Web



ABOUT US

April and Lisa are both female business owners who joined in a business partnership in January of 2017 and are excited to teach at this conference. Both of them understand the commitment needed to operate a small business. Lisa Garner, a website front end developer for 15 years, created Magnified Web. Three years after its inception in 2014, April Mann, a digital marketing specialist for 10 years, joined her as a partner and brings business savvy and strategic insights to the table. Together they make a dynamic team while they utilize their skills to help businesses meet their online needs.

WOW CONFERENCE CLASS

Why Content Matters for SEO & Why You Can Do It!

- ▶ What is SEO & how do you keep up?
- ▶ Types of content you can use to build SEO
- ▶ Learn the basic strategies for SEO that you can implement yourself immediately
- ▶ Why building relationships matter and can help your SEO
- ▶ Walk away with a list of free resources to help you build your knowledge, confidence, and content for SEO